

OPC BULLETIN



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NBC Today's Cinderella Jane Pauley due at February 23 OPC Shop Talk Luncheon

Now is the time for all good men to come to the aid of their newsmen — especially if they are television executives.

Mindful of the women's movement, alert to government threats and stung by a rash of multimillion dollar anti-discrimination lawsuits, the networks are giving the full star treatment to a select group of reporting Cinderellas. One of the best is NBC "Today" show's 27-year old Jane Pauley. Quick to point out that she did not replace Barbara Walters ("Tom Brokaw is the host; there is no co-host, so I did not replace Barbara Walters"), Pauley will discuss her first year in New York at a special "Shop Talk" luncheon, Thursday, February 23. The discussion will take place in the Club dining room (Hotel Biltmore, 19th floor, North elevators) and reservations are suggested (Mary Novick 687-2430 — members are charged \$7.50; guests \$8.50).

While Walters continues to make headlines as ABC-TV's million dollar baby, Pauley continues to refine her broadcasting skills at a reported salary of \$125,000 a year. She recently commented that her biggest challenge on the "Today" show is "working with Tom Brokaw, because he casts such a big shadow. His credentials are the best, and I know I can learn a lot from him."

Some male reporters snipe that her meteoric rise is unjustified. "It's the same thing as when blacks started to

work in TV," a Washington correspondent grumped. "Instead of bringing them along slowly, the tendency has been to put them in high visibility positions."

A political science major with a 1971 bachelor's degree from Indiana University, Pauley started broadcasting as a reporter for WISH-TV, Indianapolis. Within a year, she began co-anchoring the mid-day news and anchoring the weekend news reports. In 1975 she came out on top of a nationwide search for an anchorperson to work with Floyd Kalber at NBC's WMAQ-TV, Chicago. After Kalber's departure for a news slot on "Today" in June, 1976, Pauley continued to anchor the 5 p.m. news with Ron Hunter. She joined the on-air "Today" staff in October, 1976.

Co-workers, peers and critics generally give Pauley high marks for being her own person. But the person most important to her future is the new president of NBC News, Lester Crystal, who ironically follows Pauley to the "Shop Talk" microphone on Wednesday, March 8.

Commenting on her ABC morning competition three months ago, Pauley noted that "we are different shows, because Good Morning America is produced by ABC's entertainment department. Our paychecks come from NBC News."

Barbara who?

Awards Committee names judges for 1977

The judges who will select the winners of the Overseas Press Club's 1977 awards have been named by Robert E. Sheridan, Awards Committee Chairman.

"We've recruited highly-qualified professionals in each category to study all the entries and select the best," Sheridan said.

Presentation will be April 17 at the Biltmore Hotel. The judges are:

For the Hal Boyle and Bob Considine Awards for best daily newspaper or wire service foreign reporting and interpretation: Chairman Henry C. Cassey; Rosalind Massow, Ralph Salazar.

For best photographic reporting from abroad, and the Robert Capa Gold Medal, which adds a requirement for

courage and enterprise: Co-chairmen Barrett Gallagher and Charles E. Rotkin; Francis Brennan, John Durniak, John G. Morris, Arthur Rothstein.

For the Ben Grauer and Lowell Thomas Awards for best radio reporting from abroad and interpretation of foreign news: Chairman Howard L. Kany; A.L. Seton, Edward Wakin.

For best television reporting from abroad, and the Edward R. Murrow Award for best TV interpretation of foreign affairs: Chairman Jacob H. Jaffe; Bernard J. Brener, R. Joseph Novogrod.

The Mary Hemingway Award for best overseas reporting, and the award for best interpretation of foreign affairs in magazines: Co-chairpersons Jean Baer and Grace Naismith; Ralph Schulz, Sam Summerlin.

For the New York Daily News Award for best cartoon on foreign affairs: Chairman Bill Gallo.

For best business news reporting from abroad: Chairman Newton Fulbright; George Bookman, Al Wall.

For the Cornelius Ryan Award for best book on foreign affairs; Chairperson Anita Diamant Berke; Hallie Burnett; Kenneth Giniger, Alex Liepa, Grace Shaw, Carol Smith.

For the Madeline Dane Ross Award for international reporting demonstrating humanitarian concern: Chairperson Julia Edwards.

Reunion Committee signs off March 7

All war correspondents and PIOs who took part in World War II's campaigns in North Africa, Italy, the ETO, CBI and Pacific theaters are invited to join forces at the OPC Reunion Committee's final event — "Remagen Bridge Night" — at the club on Tuesday, March 7, the 33rd anniversary of the first Allied bridgehead across the Rhine River.

Sportscaster Lindsey Nelson, a Remagen veteran before he became "The Voice of the New York Mets," will M.C. this last OPC roundup of WWII correspondents and PIOs. Time: 5:30 P.M. Reservations required. Admission: \$5 (includes your first drink).

Twenty years ago, on March 7, 1958, several Remagen Bridge veterans held a reunion at the OPC. That was the genesis of the OPC Reunion Committee. Over the next 20 years, the committee has sponsored nostalgic get-togethers for correspondents who covered Pearl Harbor, North Africa, Italy, the Pacific invasions, D-Day, Battle of the Bulge, V-E Day, V-J Day, SHAEF, London, Berlin, Moscow, Paris, Rome and Tokyo.

Our guests included Generals Dwight Eisenhower, Omar Bradley, J. Lawton Collins, Anthony McAuliffe, Carl Spaatz, Leslie Groves, George

(Continued on page 2)

NEW APPLICATIONS

Active Resident

Dana L. Thomas
SPONSORS: Henry Gellerman, Ruth C. Biemiller
Simona Giurescu

SPONSORS: Li Ling Ai, Gloria Watson
Active Non-Resident

Erwin M. Leiser
SPONSORS: Eric Burger, Henry Gellerman
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Denison Hatch
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Albert John Roth

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Sarah Adams
SPONSORS: Mark C. Rutman, Laurence G. Foster

Charlotte Roberts
SPONSORS: Li Ling Ai, Ruth Biemiller

Dallas M. Kersey
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Ciel Dunne Kabler
SPONSORS: Sol Zatt, Charles Schreiber

Associate Non-Resident

Truman M. Meyers
SPONSORS: Paul C. Rapp, Henry Gellerman

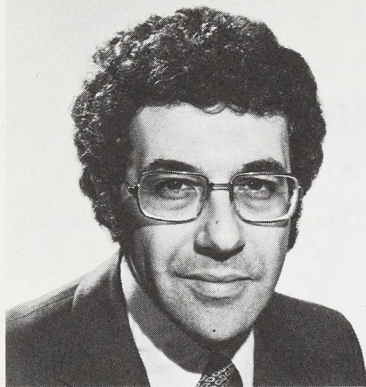
Philip C. Carling
SPONSORS: Russ Bufkins, Ruth C. Biemiller

Active Overseas

Ann Tweedy
SPONSORS: Mary J. Tweedy, Leo Hockstetter

Walter Galling
SPONSORS: Wilton Wynn, Jordan Bonfante

And then we have . . .



LESTER CRYSTAL



JACK ANDERSON

Beware of the prides of March . . .

. . . for two journalistic lions are the fortnight's "Shop Talk" luncheon guests.

Appointed last October as president of NBC News, Lester M. Crystal has consented to a Wednesday, March 8 visitation at the OPC and is followed a week later, on Wednesday, March 15, by Washington columnist Jack Anderson, a return visitor. Both luncheons begin promptly at noon, and as we go to press, both look like sell-outs. Reservations are recommended (Mary Novick — 687-2430 — members are charged

\$7.50; guests \$8.50). Assembly will take place in the OPC headquarters dining room (19th floor, North elevators, Hotel Biltmore).

In announcing Crystal's appointment, Herbert S. Schlosser, NBC president and chief executive officer said, "Les has spent his entire career in broadcast journalism, having started in radio and television 20 years ago. He brings to his new duties a versatile background as a news operator, a creative program producer, an administrator and an excellent executive. He has a

(Continued on page 2)



Full House: New York staffers of the Reader's Digest turned out in full force to hear publisher Rupert Murdoch at the OPC's Shop Talk luncheon, January 24th. Left to Right: Winifred Clinger, Margaret Furness, David L. Minter, Martha Farquhar, Heather Chapman, Consuelo McGowan, Susan Wanner, Virginia Lawton, Elinor Bratton, Nora Hair.

CALENDAR

Monday, Feb. 20 — CLUB CLOSED FOR WASHINGTON'S BIRTHDAY.

Thursday, Feb. 23, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Jane Pauley, NBC's Today Show Hostess.

Tuesday, Feb. 28, 5:30-7:00 p.m. — "Publish, Don't Perish. What do publishers look for?" A professional seminar, featuring a gamut of publishers and editors. Moderated by Anita Diamant Berke. Arranged by Ruth Biemiller.

Tuesday, March 7, 5:30 p.m. — Remagen Reunion, 33rd anniversary of the U.S. capture of Remagen Bridge. MC: Lindsey Nelson, Remagen veteran and Met's Sportscaster. All WWII correspondents and PIOs invited. Details, next issue.

Wednesday, March 8, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Lester Crystal, President, NBC News.

Wednesday, March 15, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Jack Anderson, Syndicated Investigative Columnist and TV Commentator.

Thursday, March 30, 12 noon, cocktails; 12:30, luncheon — Headliners Luncheon. Guest, R. Peter Strauss, Director, Voice of America.

Tuesday, April 4, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest, Robert Lubar, Managing Editor, Fortune.

Wednesday, April 12, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon. Guest: Tom Wicker, Associate Editor, N.Y. Times Columnist and author, On Press, Reflections on American Journalism.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

Murdoch fields wide range of questions as he assesses his impact on New York Post

With the *New York Post*, *National Star*, *New York* and *New West* magazines and the *Village Voice* under his control in America (not to mention journalistic interests in Australia and Great Britain), 46-year-old controversial press baron Rupert Murdoch told a record-breaking crowd at the OPC January 24, he has no immediate plans to enlarge his current domestic newspaper empire.

"We're in no hurry; there's much to do", he said referring to his attempts "to infuse new life into a venerable institution (the *Post*) by having variety in our pages and expanded coverage of investigative reporting, sports, business and financial news."

Other points Murdoch covered in his talk which was broadcast live over WNYC:

The Trib — Murdoch said New York's newest entry in the morning newspaper market "should expect its circulation to fall below its worst expectations." He added that "graphically, it's a little too slow." But Murdoch is keeping his eyes on *The Trib's* technical side. "They're on to an idea. It's the first time a newspaper has started up in a big city without the weight of regressive and conservative unions. If they succeed, people will follow."

The importance of a Sunday newspaper — "If it's viable, we'll do it," said Murdoch about the prospect of a *Sunday Post*. "Sunday papers are what the retailers want," he added. "They spend 70 percent of their advertising dollars in the Sunday papers." And to establish itself as "a major ad force, the *Post* must sustain a steady circulation growth of about 30,000 to 40,000 a year. The circulation goal is not important."

Murdoch read from a prepared text, but was quick with answers to audience questions and comments.

There is no difference between London and New York reader involvement, according to Murdoch, but he finds "a bigger response here to editorials. New York is a terribly political city."

The *Post's* earlier press time did not contribute to any loss of sales, he said. "It's more important to have interesting and dramatic financial and business news" than the closing stock prices, Murdoch feels. "People are not interested in seeing how bust they're going in the stock market."

The problem with *New West*: "It never lived up to the promotion it gave to the readers. It was begun without an editor and done from New York. We're working on it now."

Murdoch admits to some "mistakes" in regard to the *Post's* coverage of the Son of Sam suspect. He claims that "What's wrong with the *Post* is that we've done so little to it. But we have not bored the people."

About the loss of certain columnists: "The character and chemistry of a paper is what sells it, not the by-line of any one person." And for what makes for a strong reporter: "A good reporter is naturally inquisitive, a hard worker and a good writer."

— Pamela Blackiston

Tuneful kickoff for 1978 Music Nights

The OPC's new year in music got off to a satisfying start Feb. 1 with a concert featuring members of Ars Viva, an organization designed to provide worthy outlets for talented young people. The three performers who appeared before a large audience at the Club were Kate Hurney, soprano, Robert Guarino, tenor, and Van Zandt Ellis, pianist.

Guarino, who sang songs by Purcell, Schumann and Hugo Wolf, proved to be the possessor of a strong, rather dark-hued tenor voice, which he used with skill and musicality. Miss Hurney, a soprano with both a dramatic and a coloratura range, sang arias from Mozart's *Così fan tutte*, Donizetti's *Don Pasquale* and Offenbach's *La Perichole*.

But the star of the evening undoubtedly was pianist Ellis, who not only accompanied the singers, but opened with splendid performances of Scriabin's Etude in C-sharp minor, Two Preludes by Rachmaninoff, and the third movement of Prokofiev's Sonata No. 7. He played these difficult works with unfailing rhythm and dynamic contrast, and clearly is a pianist of unusual talents.

Jack Frummer Music Committee Chairman, presided and introduced the artists.

— Herbert Kupferberg

Sign-off, cont'd

Kenney; Admirals William "Bull" Halsey, Arthur Radford, Alan Kirk, Samuel Eliot Morrison, Jerauld Wright; Mrs. Douglas MacArthur and Allen Dulles.

Our own eye-witnesses to history included Sigrid Schultz, Ed Murrow, Paul Ansel Mowrer, William Shirer, Quentin Reynolds, Louis Fischer, Eugene Lyons, Max Eastman, Harrison Salisbury, Clifton Daniel, Howard K. Smith, Vincent Sheehan, Hal Boyle, Cornelius Ryan, Roy Howard, Jimmy Kilgallen, Carl Mydans, George Hicks. Plus many, many others from our side of the fence.

Now, however, time, geography and retirement have all but leveled the OPC Reunion Committee. Neil Sullivan and Hal Boyle are dead. Gordon Fraser, Admiral Harold "Min" Miller, Joe Willicombe, Joe Dine, John MacVane, John Wilhelm and John Luter have retired and/or moved away. Three others will retire by June 1: Elmer Lower, Don Coe and Ed Cunningham.

The original committee is now down to three WWII veterans: Charley Gillett (who was PIO of the 9th Armored Division which captured the Remagen Bridge), Lindsay Nelson, 9th Infantry Division PIO and Art Milton, 4th Infantry Division PIO.

So, as of Tuesday, March 7 — the 20th anniversary of the date it originated — the present OPC Reunion Committee will go out of business. We welcome OPC members, as well as WWII veterans, to join us for the one for the road.

— Ed Cunningham

WHO, WHAT, WHERE

By GRACE NAISMITH

NEW LOOK: Nathan W. Goldstein, for many years circulation director of *The New York Times*, has been appointed a member of the Stamford Police Commission by Mayor Louis A. Clapes. Since retirement from *The Times*, Goldstein has been a partner in Goldstein & Taubkin Public Relations, New York City... **Mason Rossiter Smith**, Rhinebeck, N.Y., has been visiting professor of journalism, State University College at New Paltz, N.Y. Former newspaper editor, publisher and widely traveled foreign correspondent, Smith recently spent eight years in journalism teaching and university press operations in Hong Kong, Malaysia and Egypt. He served as information officer for Dutchess County Cooperative Extension, Millbrook, N.Y. and as editor of its monthly magazine, *Dutchess Life*, since Sept. 1976.

PUBLISHING: Gary MacEoin has an article in *The Progressive* for March. Subject: Cuba, past and present. MacEoin has made 10 trips to Cuba since 1945, three since Castro came to power. Irish radio Jan. 21 carried his telephoned report in MacEoin's native Gaelic on what Hubert Humphrey meant in life and death to America... **Fritz Henle**, photographer, D.G. PH., writes from Christiansted, U.S. Virgin Islands, that his book on Pablo Casals, is now published (by AMPHOTO) in Casals' own language, Catalan. It also appears in Japanese, and is to come out soon in Germany and Scandinavia... **Theodore Berland**, Chicago, has published his fifth edition of his dieting book, *Diets '78*... **Edward Neilan**, editor and publisher of *The Asia Mail*, announces the addition of Robert Rodale of the *Rodale Press*, and William Hosokawa of *The Denver Post* as consulting editors on The 20-member Board. OPC members of Neilan's board are **Robert Trumbull** and **Tillman Durdin**.

TRAVELING: Barney G. Cameron and wife, Betty, are "Down Under" catching rainbow trout in Rotorua, New Zealand, and enjoying The Journalists' Club in Sydney, Australia. "We were well received here," he writes, at the Journalists' Club, four floors, fine food, good accommodations, good bars, many slot machines." Cameron, formerly vice president of the *N.Y. Herald*

Tribune and president of *The Pittsburgh Press*, is retired. Sends card: "No money, no business, no phone, no address." Pittsburgh, Pa. is home... **Edith Sontag** of Seal Harbor, Maine, attended the Eisenhower White House Staff 25th Anniversary Reunion in Washington, Jan. 21. Edith's husband, **Frederick Sontag**, public affairs and research consultant, accompanied her, and later, as director of the Study of American Political Parties, covered the meetings of the Democratic National Committee's Commission on Presidential Nomination and Party Structure, the Winograd Commission... **Anita Diamant Berke** off to Denver to speak to a Rocky Mountain writers' conference.

RECUPERATING: Dorothy Ingling. At home.

CONTESTS: The Public Relations Society of America, Inc. announces its 1978 Media Awards. Entry forms for various categories — daily newspapers and wire services, magazines and supplements, radio stations, television stations and weekly newspapers. Deadline: Mar. 24. Write Media Awards Chairman, New York Chapter, Public Relations Society of America, Inc. 845 Third Ave., New York, N.Y. 10022... The National Association of Recycling Industries, Inc. will award \$5,000 in public service awards for outstanding coverage of recycling and resource recovery in America. The Media Awards will be presented December 1978. Deadline: Nov. 15. Address: National Association of Recycling Industries, Inc., 330 Madison Ave., New York, N.Y. 10017... Those **Betnays, Doris and Edward**, offer, through Babson College, a \$3,000 award to anyone who can create a practical program to "achieve economic justice for American homemakers. Entries should be mailed to Frank C. Genovese, administrator, Babson Bernays Competition, Babson College, Babson Park, Massachusetts 02157 by Oct. 16, 1978.

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